

PAPER OR PLASTIC?

The increasing number of packages being shipped worldwide has increased the need for in-the-box packaging solutions. When selecting the right packaging solution, there are economic and protective performance considerations, but also consumer packaging preference and environmental responsibility factors to consider.





Paper and airbags are the most used in-the-box packaging materials. So what should you use? Here are 4 reasons why **paper is the preferred choice**:

#1

TOTAL COST / PAPER IS THE MOST COST EFFECTIVE SOLUTION

#2

1.

2.




Cost Effective **Highly protective**

Paper has more stable pricing and is not linked to volatile oil prices. The high speed and reduced handling of Ranpak paper based packaging systems lead to higher productivity and the superior protection offered reduces damages.

#3

SPEED OF OPERATION / PAPER IS 20% FASTER THAN AIR BAGS

#4

1.

2.


Box throughput **Handling**


Higher converter speeds increase box throughput. Ranpak converters reach speeds of up to 70 inches per second. Paper is produced on demand and at the point of operation reducing handling,

#3

FLEXIBILITY / PAPER IS MORE FLEXIBLE IN APPLICATION

#4

Paper fits into all voids and can be used for cushioning, void fill and wrapping. Air bags can only fill large voids due to their fixed shape. Air bags are also subject to puncture and deflation while paper maintains its integrity.







#4

ENVIRONMENT / PAPER IS MORE SUSTAINABLE THAN AIRBAGS

#4

The recycling rate for paper is 75% vs. 4.9% for plastic packaging. Ranpak paper comes from SFI* certified forests and is the only truly renewable packaging resource.

<ol style="list-style-type: none"> <li style="display: flex; align-items: center; margin-bottom: 10px;"> 1.  <li style="display: flex; align-items: center;"> 2.  <p style="margin: 0;">Recycle</p> <p style="margin: 0;">Re-use</p>	<ol style="list-style-type: none"> <li style="display: flex; align-items: center; margin-bottom: 10px;"> 3.  <li style="display: flex; align-items: center;"> 4.  <p style="margin: 0;">Renew</p> <p style="margin: 0;">Reduce</p>
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9 out of 10 people prefer paper **



PAPER IS THE PREFERRED OPTION

Contact us for a free trial!

T 1 800 RANPAK 7 | E inquiries@ranpak.com